



11 easy places to look for “found” money without having to look between the couch cushions.

Walk through these 11 steps and I can almost guarantee you that you will find hundreds if not thousands of dollars that you spend every year that could be reallocated elsewhere.

Here are 11 places to check off your list:

- Insurance – right coverage, best price, no duplication or gaps
- Subscriptions for print publications
- Subscriptions for online media
- “Easy monthly payments” for cloud based software or online tools you no longer need or use – such as: backup services, graphic tools, social media tools, paid website plugins, calendar apps you never use, duplicate cloud-based storage systems
- Dues for professional organizations you no longer want/need
- Membership fees or paid groups you no longer actively participate in/learn from
- Phone “add-on’s” (example – it makes no sense to pay for cell phone replacement insurance monthly 2 years after the phone was purchased!)
- Retainer contracts that are no longer a fit
- Cable or internet services that creep up in cost for things you don’t need
- Bank service fees that could be reduced
- Merchant account fees (that might have a more cost-effective or centralized solution than when you first set it up)



There is an endless array of small dollar purchases that add up over time. I'm not suggesting you prune the items that you use regularly, make your life easier, or bring you great joy. This isn't about being miserly or a tightwad. It is about making excellent use of your resources so you can direct them to the things that bring you the greatest return – on your investment, your time, your energy, and your joy.

What's Next?

If you need more support know that you don't have to do it alone! Let's have a conversation. Together we will identify the most important actions to take and then I will help you get them done.

Call me 267-382-0568 or email paula@thepaulagcompany.com to set up a time!



Who Am I?

I've combined my love of numbers with my accounting degree and 10 years of full-time business ownership to create a method that helps service based business owners boost their profits, take more time off, and create sustainable strategies for long-term success.

The work I share with others is the essence of my more than twenty years experience and education: from BS in Accounting to 20 years in corporate America to entrepreneur and business owner, spiritual and coach training, and eclectic life experiences.

I am a formally trained coach, published writer and passionate photographer having written many articles for online, print publications and my book *Open to Your Intuitive Intelligence: Reflections on Nature and Wisdom*.

Get in Touch:

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